

ACCOUNTING APLE SHOWCASE CHOICE BOARD

APLE Question

How can we improve a business's financial health by applying accounting principles?

ISTE Standard: Creative Communicator

Learners publish or present content customizing the message and medium for their intended audiences.

Assessment

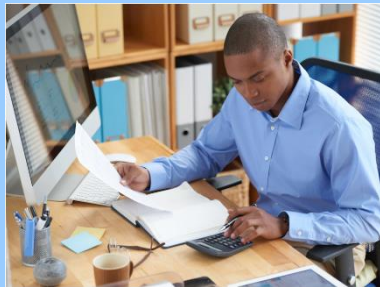
Select one of the four showcase choices to communicate with your external audience. Use financial statements and accounting rationale to justify how to improve your business's financial health.



Choice 1: [Create a YouTube video](#) to detail your learning journey through the APLE. As an aspiring CPA, detail your accounting justification for the business's financial health after analyzing the financial statements.



Choice 2: As an aspiring entrepreneur and CPA, create an APLE eBook in [Google Sites](#) or [Bulb](#) about your business journey. Explain how your expertise with the accounting cycle helped you develop a business with sound financial health.



Choice 3: As an aspiring CPA, showcase your accounting APLE in a format of your choosing. Demonstrate your achievement of AICPA competencies and NBEA standards by justifying the business's financial health.



Choice 4: Use [Google Slides](#) or PowerPoint to share your APLE journey with an external audience (mentors or Advisory Board). Think *Shark Tank!* You are asking for \$50,000 for your business. Why should business professionals invest in the business?

